

# **ParentPermit FAQ**

### 1. What is ParentPermit?

**ParentPermit** (www.parentpermit.com) is an online technology platform for document distribution and management as well as permission and signature collection for all school and school district related actions requiring verified parent or verified student permission, acknowledgement, agreement, digital signature, etc.

Parents and students may create an account on **ParentPermit** in order to use the website to submit a verified permission or a verified acknowledgement or a verified agreement or a digital signature.

# 2. Why do I need ParentPermit?

**ParentPermit** is linked to each child's school through the school's or district's subscription to **AUP Cloud Services**. Each school year – typically during registration/enrollment but also at any time determined appropriate – schools and districts with **AUP Cloud Service** accounts, will ask parents and students to go to LockerLane's **ParentPermit** website (<u>www.parentpermit.com</u>) in order to **access-read-sign-return** the school's or the school district's AUP (Acceptable Use Policy).

The AUP explains the school's or district's technology available to its students and lays out specific guidelines about how the equipment and networks are to be responsibly used (and the penalties for misuse).

Parents and students go to <u>www.parentpermit.com</u>, create a user account, access and read the AUP, view AUP related videos (if any), and then submit an online verified acknowledgement that they have read and understand the AUP and agree to comply with it.

Any AUP not read, signed and returned disqualifies the student from accessing the school Internet or Web-connected devices. Therefore, it is essential that a parent be front-and-center in this process to keep track of these documents and eliminate the occurrence of fraud (student failing to read the document or signing the AUP as a parent). ParentPermit does that, and more. Bottom line: When parents and students sign an AUP through **ParentPermit**, the school is certain the signed documents are authentic because the parent's and student's identity and their parent-child (guardian-child) relationship are verified.

# 3. Can you explain that?

At the time parents register on the **ParentPermit** website, information provided by the parent is instantaneously matched with directory information provided by their child's school each year during enrollment. When the parent's registration is verified and complete, **ParentPermit** issues a Parent Code to the parent to give to their child, which binds the individual child to his/her parent(s) from whom the child physically received the Parent Code. The Parent Code authenticates the parent/child relationship because the ONLY WAY a student can use **ParentPermit** to access, read, sign and return an AUP document from the school is to use/enter the Parent Code the child physically received from a parent the child's school/district knows (verified) is in fact the parent of the child.

**Two important things to note**: First, there's a different (unique) Parent Code for each school-aged child the parent has (i.e., in the same school or district) because each Parent Code binds the parent-child relationship with only one child; and second, it is important for parents to keep all Parent Codes handy and secure, since they will need to use Parent Codes for future school or Web requests.

# 4. What personal information about a child is collected?

The information collected about a child is limited to data used only to verify him/her as the student who attends a specific school AND is the child of the parent registered on **ParentPermit**. That is accomplished by matching data provided by the school (via **AUP Cloud Services**).

A child younger than age of 13 who is registering on **ParentPermit** cannot provide personally identifiable information; he/she can only provide limited NON-PERSONAL INFORMATION:

- Parent Code (non-personal)
- Date of Birth (non-personal)

If the date of birth entered by the child while registering on **ParentPermit** indicates the child is 13 years or older, he/she can only provide the following limited personal and non-personal information:

- E-mail Address (personal)
- Password (non-personal)
- Responses to Security Questions (non-personal)

Please read the **ParentPermit** privacy policy for more details.

# 5. Why is there a difference in personal information collected from children younger than age 13?

The Children's Online Privacy Protection Act (COPPA) is a law passed by Congress and now enforced by the FTC (Federal Trade Commission) that prohibits the collection, use and disclosure of "personally identifiable information" from children younger than age13 before obtaining "verifiable parental consent" from the child's parent. Therefore, when registering on **ParentPermit**, personal information is NEVER collected from students younger than age of 13.

#### 6. How do I know when to sign an AUP document from the school?

The child's school or district has subscribed to **AUP Cloud Services**. **AUP Cloud Services** is a platform used by the school or district to facilitate the publishing and distribution of their AUP documents. This chart illustrates the link between **AUP Cloud Services** and **ParentPermit**:



Since both platforms are in the cloud, **AUP Cloud Services** and **ParentPermit** virtually "talk" to each other. On the administrator's side, a grade-specific AUP document is uploaded. Any videos are attached and the resulting AUP is stored in the cloud. When there is a new document to sign, parents are contacted by school administrators in the normal way, such as e-mail or, less likely, through a post on the website. The parent and child then access, read, sign the AUP document with an electronic signature, and return it using the **ParentPermit** website. The signed AUP documents are displayed on the parent's and student's **ParentPermit** dashboards and also are reported and recorded to the district/school (i.e., on the administrator's **AUP Cloud Services** dashboard) as signed.

#### 7. What if I don't have Internet or e-mail at home?

First, it is important to understand the importance of returning a signed AUP document, electronically or in person. An unsigned AUP means your child will not be allowed to use the network/technology at school. To enable parents to participate online, it may be worthwhile for all parents without Internet access at home to sign up for a free e-mail account at the nearest library or through their employer's network. Also, all parents should know that **ParentPermit** is accessible through mobile devices, so a home computer is not needed to read and sign and return AUP documents as long as parents use a smartphone.

If there is no other option, we have advised the school/district to print a copy of the AUP document it has prepared (and uploaded it to the Cloud) and send it home with the student (or send it through the U.S. Mail). However, it will be necessary for the parent to physically bring the signed copy to school in person to confirm the document was signed by the person who in fact is the parent of the child/student. A Main Administrator may then electronically sign the document for a parent as a proxy.

#### 8. How else is ParentPermit used?

**ParentPermit** (www.parentpermit.com) also is an online parent identity and parent-child relationship verification platform that parents may use to give and transmit verified parental consent (VPC) to mobile/website operators, a process that must be accomplished in accordance with COPPA (the Children's Online Privacy Protection Act) federal law:

Mobile/website operators are required by COPPA (and the FTC Rule enforcing COPPA) to request and obtain verifiable parental consent (VPC) from parents of children younger than age 13 **before** the operators lawfully are allowed to collect personally identifiable

information ("**PII**") from children younger than age 13 and let those children use their mobile applications or Internet websites. Mobile/website operators engage and use the **ParentPermit** website for the purpose of verifying the identity AND the parent-child relationship of parents from whom they seek a parent's VPC (consent) because the parent's child desires to access and use the operator's mobile application or website.

Parents – not students – may use the **ParentPermitPLUS** feature on their **ParentPermit** account to give and transmit their verified parental consent (VPC) to allow their **children who are younger than age 13** to use those certain mobile applications or Internet websites which the parent approves and has been made aware of the respective mobile/website operator's privacy policy regarding the collection, use and disclosure of personally identifiable information ("**PII**").

#### 9. How is ParentPermit used to give Verifiable Parental Consent?

**ParentPermitPLUS** not only streamlines the processes but **ParentPermitPLUS** allows parents to keep track of all websites/mobile apps to which they have given their permission/consent for their child(ren) to access and use.

Because the Parent Code received when registering on **ParentPermit** represents the verified identity of the parent and also binds each child's relationship to his or her parents, any mobile/website operator that asks for and receives Parent Code information during the consent process may accurately conclude the individual giving consent is in fact the parent of the child who wants to register on and use the operators website or mobile application.

#### 10. Why is all this important?

It's important to mobile/website operators because the FTC imposes hefty fines (into the millions of dollars) if they are caught collecting personally identifiable information from children younger than age 13 without first obtaining verified parental consent. Therefore, mobile/website operators need to be absolutely confident that the person giving consent is in fact the parent of the child. **ParentPermitPLUS** gives them that confidence.

Using the **ParentPermitPLUS** feature on their **ParentPermit** account, parents may easily and instantly verify their identity and parentchild relationship an infinite number of times without having to repeatedly give numerous mobile/website operators seeking VPC the same verifying personal information (e.g., disclosing the last four digits of their social security number), or repeatedly charging a credit card, or repeatedly sending letters/e-mails, or repeatedly appearing in videos, etc. to prove their identity and their parent-child relationship. **ParentPermitPLUS** also gives parents the ability to keep track of the websites and mobile applications they have allowed their young children to access and use. Both websites and mobile apps are displayed in the **ParentPermit** dashboard for parents to monitor. THIS IS CRITICAL: Students may need to download apps used in and for school; but; because of COPPA, they are unable to register for them at home without verifiable parental consent. That process now has been made easy and convenient through **ParentPermitPLUS**.